



## The 2007 WA Sustainable Transport Awards

### A sustainable transport system is one that:

Allows the basic access needs of individuals and societies to be met safely and in a manner consistent with human and ecosystem health, and with equity within and between generations. It is affordable, operates efficiently, offers choice of transport mode, and supports a vibrant economy. Limits emissions and waste within the planet's ability to absorb them, minimises consumption of renewable resources to the sustainable yield level, re-uses and recycles its components, and minimises the use of land and production of noise.



### About the Sustainable Transport Coalition

The Sustainable Transport Coalition was established in 2001 as a community-based advocate for sustainable transport. The STC seeks more sustainable communities where people have better access to travel alternatives. The STC believes that it is imperative that action is taken now to reduce the oil vulnerability of Australia's transport system by promoting alternative

transport to motor vehicles, by being more frugal through travelling less, through greater efficiency in fuel use and by carefully examining alternative fuel sources.

[www.stcwa.org.au](http://www.stcwa.org.au)



### About the awards

The Western Australian Sustainable Transport Awards are coordinated by the Sustainable Transport Coalition. They were initiated in 2004 to recognise outstanding contributions toward sustainable transport in Western Australia by individuals or organisations. The award winners are selected by a panel of judges from the Public Transport Authority, Main Roads WA, the Bicycle Transport Alliance and the Sustainable Transport Coalition.

The 2007 WA Sustainable Transport Awards are sponsored by:

- BP
- Woodside
- Main Roads Western Australia
- Fremantle Ports
- Government of Western Australia through the Department of Planning and Infrastructure and the Public Transport Authority.



## 2007 Award Winners

### Outstanding Individual Contribution: Colin Ashton-Graham

Colin has made a significant contribution to the development and implementation of sustainable transport solutions for Perth. This award acknowledges his leadership of a range of projects including the Perth Bicycle Network Plan (PBN) and the TravelSmart Program. The TravelSmart Household Program (TSHH) is now recognised as the world's largest travel behaviour change program.

### Special Award – Outstanding National Contribution: Professor Peter Newman

Peter has maintained his focus on Western Australia for over thirty years. He has worked progressively to enable WA to remain viable into the future, and meet its global responsibility toward sustainability. His role in sustainable transport ventures, initiatives to reduce carbon emissions and the conduct of education, policy development and

promotion of sustainability in WA is acknowledged through this award.

### Special Achievement by an Organisation: Nexus Car Share

Nexus Car Share is the leading company in Western Australia to expand the advantages of car sharing as an alternative to private vehicle use. Nexus membership has increased at around 10% per month and is now well-regarded by communities in Western Australia for its environmentally responsible and socially friendly mission. Nexus's vision for the future is to make car sharing an integral part of the public transport choice.

### Local Government Innovation:

**City of Rockingham – Smarter Transport**  
The City of Rockingham is leading local government authorities in the area of sustainable transport by being one of the first in WA to develop an Integrated Transport Plan. The Rockingham Integrated Transport Plan (RITP)

is a comprehensive strategy that provides a vision for all modes of transport in the City of Rockingham for the next 10 years. With these initiatives in place the City is well placed to experience positive changes in the future.

### State Government Innovation: Public Transport Authority – Cycling 100 Program

The Cycling 100 Program aims to encourage employees to start cycling to or from work, or for recreational purposes. Under the program, a free bicycle was provided to participants in return for their commitment to cycle a minimum of 60 kms per week for 6 months. The program is part of PTA's commitment to support participation and promotion of cycling in WA. Cycling 100 is part of PTA's efforts to position WA as the national leader in the integration of cycling within the public transport system.

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